



## FOR IMMEDIATE RELEASE

### Junior League of Savannah Launches New Website and Brand Identity

SAVANNAH, Georgia | October 2, 2024 – The Junior League of Savannah (JLS) is excited to announce the launch of its newly redesigned website and refreshed brand identity, reflecting an evolution for the nonprofit, which has been operating in Savannah for 99 years. The updated site, live now at [jrleaguesav.org](http://jrleaguesav.org), offers a more user-friendly interface with easier navigation and a modernized look that embodies JLS's mission.

“The rebrand goes beyond a new logo and color palette. Our updated website and branding represent a fresh, forward-thinking approach to our work as a League,” said Victoria LaMont, Communications Vice President of JLS. “We’ve made it easier for members and the public to engage with our work and join us in creating lasting community impact.”

Key features of the redesigned website include an interactive member portal, which allows Junior League members to easily manage their volunteer schedules, track committee progress, and access essential resources in one central hub. The site also showcases an expanded section dedicated to JLS's ongoing partnerships with local nonprofits and providing visitors with detailed information on the League's signature initiatives, like Fit Kids Fest. Additionally, the streamlined donation options make it simpler for supporters to contribute directly to JLS's programs, ensuring that anyone inspired by the League's work can easily get involved.

This new platform and identity reflect the Junior League of Savannah's commitment to accessibility, efficiency, and fostering a deeper connection between members, partners, and the broader Savannah community. To explore the new website and learn more about the Junior League of Savannah, visit [jrleaguesav.org](http://jrleaguesav.org).

#### About the Junior League of Savannah

The Junior League of Savannah is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training. Its purpose is exclusively educational and charitable.

For more information, visit [jrleaguesav.org](http://jrleaguesav.org) and follow along on Facebook (@JuniorLeagueofSavannah) and Instagram (@jrleaguesav).

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